

10 Big Moves to Make a Better Downtown

50TH AVENUE IS FIRST

Building on improvement work that has already been undertaken, focus on transforming 50th Avenue into a pedestrian-oriented retail high street that gracefully accommodates pedestrians, personal and commercial vehicles.



GREENWAY EXTENSION/ ENHANCEMENT

Extend and enhance a greenway connection between the pedestrian-oriented downtown core and the countryside north and south-east of town. Where suitable, the greenway will be planted with groups of trees and shrubs.



MULTI-PURPOSE TRAIL

Enhancing the trails network by adding a dedicated tree lined multi-use trail for pedestrians and cyclists, connecting to the new Rec Centre. The trail improves pedestrian and cyclist's comfort, safety and convenience by creating a separate tree-lined pathway along the road.

A DOWNTOWN CORE FOR PEOPLE

Create a more pedestrian-friendly environment. Improve safety, comfort, and convenience while maintaining vehicle access and circulation.



COMMUNITY GREEN

Create a public park in the downtown - across from the new town hall - that provides green amenity space for residents and visitors. The existing/extended greenway runs through this small park.



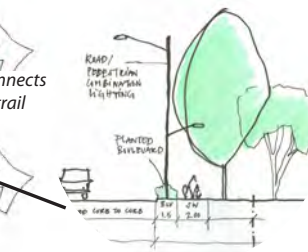
NEW TOWN HALL & PLAZA

A new town hall on 50th Street will present the opportunity to create a pedestrian oriented, transparent civic building that offers a south-west facing plaza with trees and sitting areas. The plaza will also connect to the existing/extended greenway that runs across the town.



48 ST & 52 AVE URBAN BOULEVARD & PATH

These pedestrian spines create a strong connection between the downtown, the new Rec Centre to the north of Valleyview and future residential neighbourhoods across highway 49. The paths will tie in with the trails network.



DOWNTOWN GATEWAYS

Downtown Gateways mark the passage to the pedestrian-oriented downtown core. They signal the entrance to the downtown core area, pace the flow of traffic and enhance the public realm.



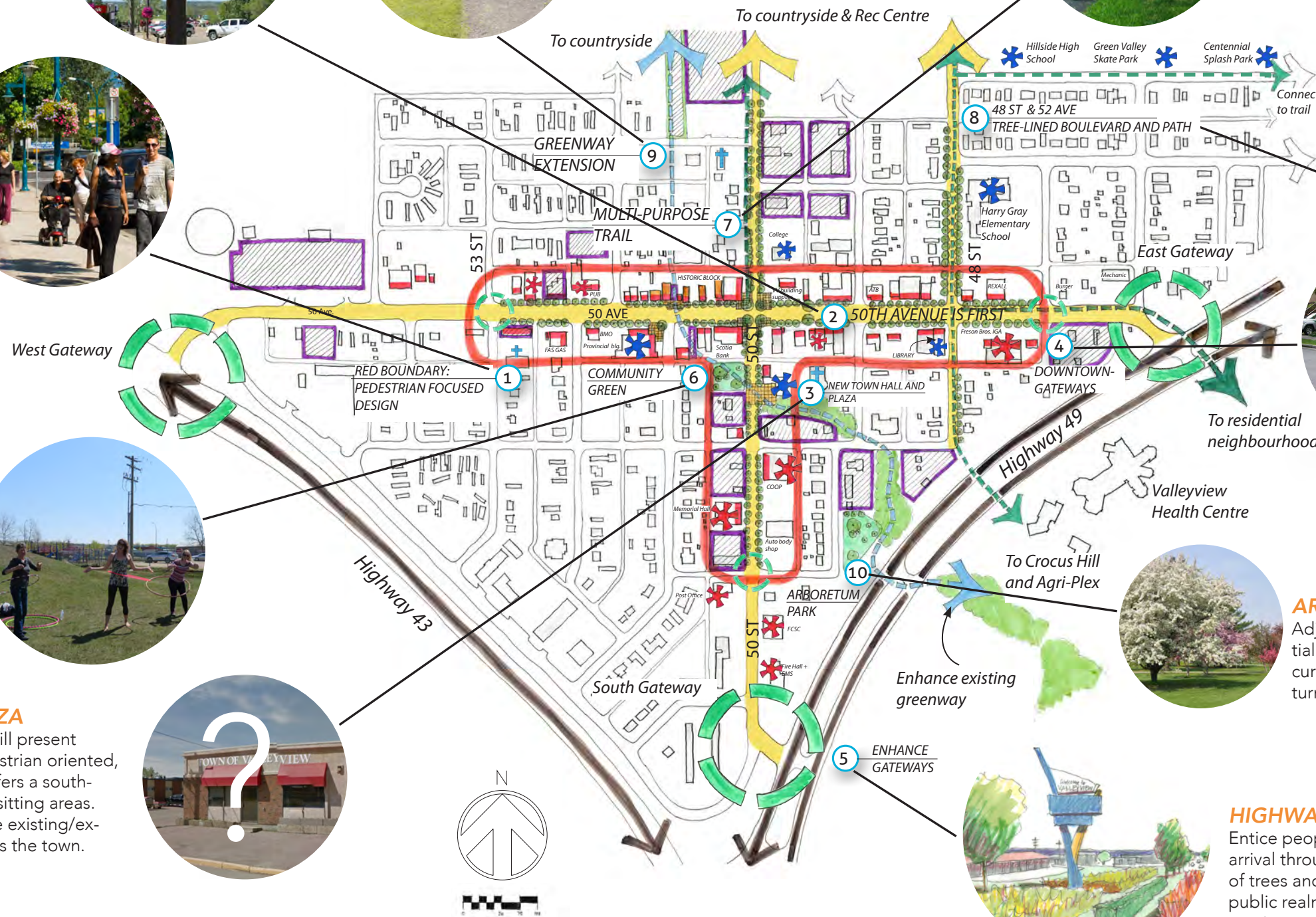
ARBORETUM PARK

Adjacent to potential residential redevelopment sites, the current arboretum could be turned into a new park.



HIGHWAY GATEWAYS

Entice people into the town and emphasize a sense of arrival through additional signage, significant planting of trees and shrubs with winter seasonal interest and public realm improvements such as trails network connections, pedestrian crossings and areas for stopping.



50 Avenue Streetscape and Public Realm Projects - 53rd to 50th Street



DOWNTOWN GATEWAY (WEST)

This Gateway marks the entrance to the pedestrian-friendly section of 50th Ave at 53 Street with planted corner bulges and a planted median.

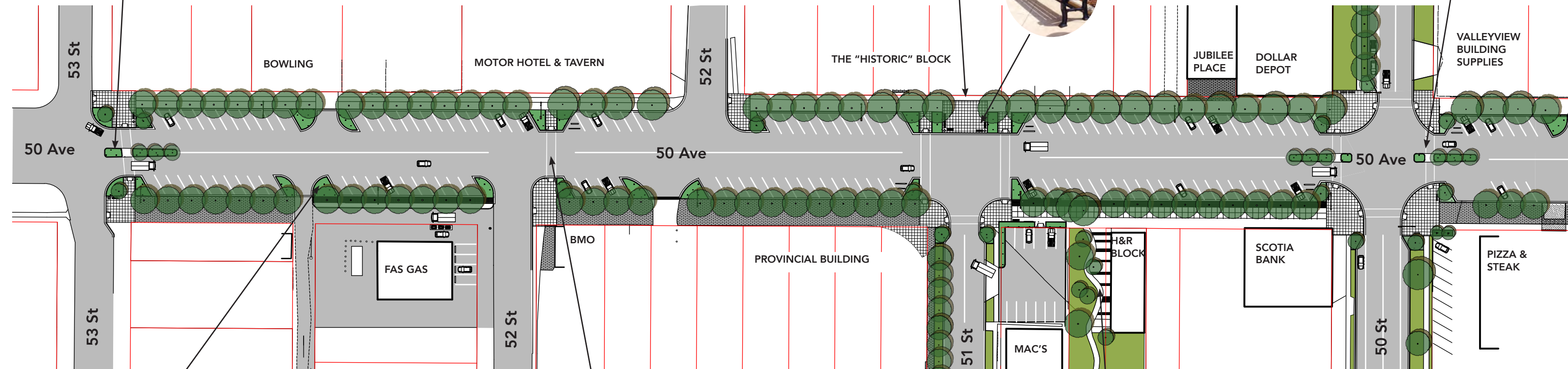
SIDEWALK PLAZA

Sidewalk bump outs offer opportunities for small multi-functional public spaces. The goal of sidewalk plazas is to create larger areas for a variety of outdoor activities and urban amenities.



NEW CENTRE MEDIANS & CORNER BULB OUTS

The 50 Ave & 50 St intersection features improved centre medians with a pedestrian refuge space for increased safety. They are planted with tall, narrow trees to mark the "centre" of town.



PLANTED CURB EXTENSIONS

Planted curb extensions slow the pace of traffic down, articulate the streetscape and create visual interest by breaking up large expanses of asphalt. They also offer spaces for infiltrating rainwater.



NEW PEDESTRIAN CROSSING

Pedestrian crossings with curb extensions improve safety by reducing the crossing distance and offer spaces for low drought-tolerant plantings with seasonal interest.



NEW PLAZA CONNECTS TO GREENWAY

A new plaza west of the H&R block building incorporates existing trees and creates the future greenway connection across 50th Avenue.

50th Avenue Streetscape and Public Realm Projects - 50th to 47th Street

WELL LIT STREET

Pedestrian or roadway/pedestrian combination lights together with street tree and building frontage lighting improve the night-time aspect and vitality of the main street. Seasonal lighting creates additional appeal during the long winter months.



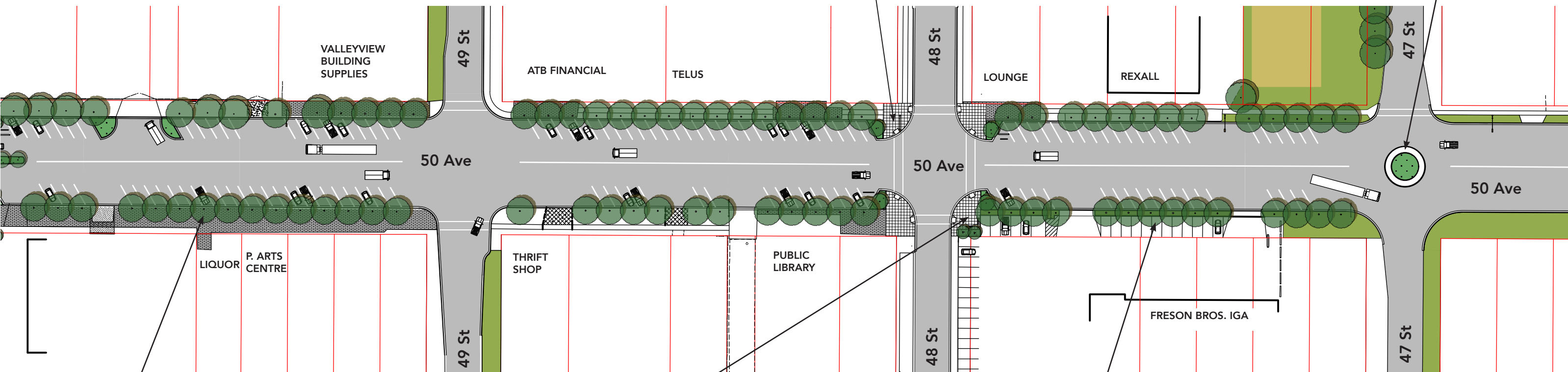
CORNER BULB OUTS

Corner bulges reduce the pedestrian crossing distance, slow down traffic and create space for plants, benches and other street furniture. They act as mini plazas in the public realm.



DOWNTOWN GATEWAY (EAST)

A small planted traffic circle marks the eastern entrance to the pedestrian-friendly section of the downtown and slows the pace of traffic. The plants provide winter green, fall colour and spring/summer flowers.



TREE LINED STREET

Street trees provide shade and better the ecological environment of the downtown. A continuous planting of street trees also improves pedestrian safety by slowing vehicular traffic and physically separating pedestrian areas from roadways.



SIDEWALK MATERIALS & FURNISHINGS

A consistent palette of strong materials, such as cast in place concrete and concrete unit pavers and durable, well designed furnishings help create a sense of place and unity.



NEW BOULEVARD AND TREES

A new boulevard - planted with trees - frames the Freson parking lot and mitigates the visual impact of this large expanse of asphalt.

