

# BEAUTIFICATION

## GRANT 2025

TOWN OF VALLEYVIEW &  
VALLEYVIEW & DISTRICT CHAMBER OF COMMERCE



## Beautification Grant Application Overview & Instructions

Grant requests submitted to the Town of Valleyview and the Valleyview and District Chamber of Commerce must meet a number of criteria to be successful. Each application must contain all the required information including all applicable supporting documentation.

This grant is a match contribution grant meaning that  $\frac{1}{2}$  of the total project amount from the business or commercial property owner,  $\frac{1}{4}$  grant (to a max. of \$2,500) from the Town of Valleyview, and  $\frac{1}{4}$  grant (to a max. of \$2,500) from the Valleyview and District Chamber of Commerce, for a total grant max. of \$5,000 which is reimbursed upon project completion and submission of receipts within seven (7) months of grant approval. Successful applicants will also be provided a Development Permit (DP) rebate from the Town of Valleyview upon completion of the project and submission of DP receipt with the grant claim. Extension of completion deadline may be applied for on an as-needed basis, but approval will be discretionary and limited.

The Town of Valleyview and the Valleyview and District Chamber of Commerce are committed to the beautification of Valleyview as a whole. In order to make these areas more appealing to the public, we are offering a two-part grant for businesses to improve their street appearances and in turn, increasing the number of people who want to invest and be part of our community.



You are **eligible** for this grant if:

- ✚ You are a Town of Valleyview downtown or highway corridor business or commercial property owner (refer to attached map);
- ✚ You are improving your business frontage (including the building façade) and or a large expansion of blank wall which is exposed without visual restrictions to 50<sup>th</sup> Street, south of 50<sup>th</sup> Avenue only;
- ✚ You are a licensed business with the Town of Valleyview (to receive \$2,500 max. from the Town of Valleyview);
- ✚ You are a member of the Valleyview & District Chamber of Commerce (to receive \$2,500 max. from the Valleyview & District Chamber of Commerce); and
- ✚ You have not received a previous Beautification Grant from the Town or the Chamber of Commerce.

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**NAME OF BUSINESS:** Full legal name of the business as registered with the Town of Valleyview.

**PHYSICAL ADDRESS OF BUSINESS:** Street address including any sub numbers or letters.

**MAILING ADDRESS OF BUSINESS:** Should include full address including postal code.

**CONTACT NAME | PHONE:** Full name including contact numbers with message capabilities.

**POSITION HELD:** The applicant must be the Business Owner.

**PROPOSED PROJECT INFORMATION:** Describe the nature of the project, how it relates to the Valleyview Commercial Guidelines and a detailed budget. Include a concept design including colours and materials included with your Development Permit Application from the Town.

**PREVIOUS GRANTS:** List, if you have received, any other grants from either the Town or Chamber of Commerce with details as well as any other grants or fundraising from other sources.

The following **attachments** are included and form part of the application package:

- ✚ Downtown Valleyview Beautification Grant Instructions and Application;
- ✚ Downtown Commercial Design Guidelines;
- ✚ Valleyview Highway Development Guidelines;
- ✚ Valleyview & District Chamber of Commerce Registration Form;
- ✚ Development Permit Application Form;
- ✚ Business License Application Form; and
- ✚ Map of both downtown and highway corridor areas.



Please submit your application via email, mail, fax\*, or in person\* to both of the following (\*Town only):

### 2025 Beautification Grant c/o:

Town of Valleyview | 4909 - 50th St. | Box 270 ,Valleyview, AB T0H 3N0

Email: [info@valleyview.ca](mailto:info@valleyview.ca) | Fax: 780-524-2727

Valleyview & District Chamber of Commerce | Box 1020, Valleyview, AB T0H 3N0

Email: [info@valleyviewchamber.ca](mailto:info@valleyviewchamber.ca)

Town of Valleyview: 4909 – 50th Str. \ [info@valleyview.ca](mailto:info@valleyview.ca) \ [valleyview.ca](http://valleyview.ca) \ p. 780-524-5150

Chamber of Commerce: [info@valleyviewchamber.ca](mailto:info@valleyviewchamber.ca) \ [valleyviewchamber.ca](http://valleyviewchamber.ca) \ p. 780-552-3802

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### Beautification Grant Application

#### BUSINESS INFORMATION

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

*Street Address*

*Apartment/Unit #*

*Box #*

*Town*

*Province*

*Postal Code*

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Contact Position: \_\_\_\_\_

Town of Valleyview Business License Number: \_\_\_\_\_

#### PROPOSED PROJECT INFORMATION

\*Attach Budget and Design Concept for the applied project.

Estimated Start Date: \_\_\_\_\_ Estimated Completion Date: \_\_\_\_\_

Details of Proposed Project: (Please include how project references Town Commercial Design Guidelines)

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### GRANT INFORMATION

\*Total Maximum of up to \$5000.00 in grant funds. (\$2500.00 maximum each from the Town and the Chamber.)

Total Funds Requested from the Town of Valleyview: \$ \_\_\_\_\_

Total Funds Requested from the Valleyview & District Chamber of Commerce: \$ \_\_\_\_\_

Have you applied previously for a grant from the Town of Valleyview or Valleyview Chamber? YES  NO

If YES, please list the last two grants you have received with the amount, purpose, and year:

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Have you received grant funds from sources other than the Town of Valleyview or Valleyview Chamber? YES  NO

If YES, please list who the grant was received from, the purpose and amount:

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Have you performed any OTHER fundraising projects? If Yes, please describe the project and funds raised:

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### GRANT APPLICATION CHECKLIST

\*Applications submitted without this information will not be considered.

Did you remember to:

- Complete the application including signature and date?
- Attach the budget, development permit and design concept?
- Attach other supporting documentation i.e., Chamber of Commerce membership and Business License?
- Follow the Commercial Design Guidelines?

### DISCLAIMER and SIGNATURE.

\*Applications submitted without this information will not be considered.

- \* The grant application is complete and includes all supporting documentation , including design concept and a detailed budget.
- \* The grant shall only be used for the purpose for which the grant application was made.
- \* The Business understands that grant funds will be reimbursed upon receipts provided within the allotted seven (7) month time-period.
- \* The Business understands that this is a two-part grant with a portion coming from the Town of Valleyview and the Valleyview & District Chamber of Commerce.
- \* Approval for the maximum amount of grant funds depends on the Approval from both the Town and the Chamber. Approval from one does not guarantee approval from the other.
- \* This is a grant match program; the Business being required to pay minimum half of the total project cost, with one quarter of the project cost up to \$2500.00 coming from the Town and the Chamber, respectively.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

### APPLICATION SUBMISSION

Please **submit your application** via email, mail, fax\*, or in person\* **to both** of the following (\*Town only):

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